



## Daimler Truck Financial Launches Keep the World Moving Finance Program for New Freightliner and Western Star Trucks

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**PORTLAND, Ore. – May 21, 2020** – Daimler Truck Financial (DTF) and Daimler Trucks North America (DTNA) are making it easier than ever to purchase the trucks on which the world depends with the introduction of the Keep the World Moving finance program.

Named to pay homage to Daimler Truck’s global purpose and designed for the drivers and commercial vehicle operators supporting critical infrastructure, the Keep the World Moving program offers Freightliner and Western Star Trucks customers the flexibility to upgrade or add to their fleets with the toughest, most efficient trucks on the road. The program offers the ability to delay first payments for 120 days on eligible, new Freightliner or Western Star trucks together with down payment allowances of up to \$5,000 USD/\$7,000 CAD, based on brand, year and model.\*

“The world has never needed trucks and their operators more than it does right now,” said Tobias Waldeck, Head of Daimler Truck Financial. “Our customers depend on Freightliner and Western Star trucks to help them perform their essential and crucial work. The Keep the World Moving program ensures that even during uncertain times, customers can still have the tools they need to stay on the job and help our economy and society.”

The Keep the World Moving finance program will run through July 31, 2020. Program details include:

- Customers who purchase eligible, new MY 2020 and older units can defer the first payment for 120 days combined with a down payment allowance incentive from \$3,000 to \$5,000 USD or \$4,200 to \$7,000 CAD based on make and model.
- Customers who purchase eligible MY 2021 trucks have the option to delay the first payment for 90 days.
- Customers who purchase used trucks may be eligible for a 90-day to first payment option.
- Eligible models include the Freightliner Cascadia, M2 and SD models; and Western Star 4700, 4900 and 5700 models.

For more information, please contact a Freightliner Trucks or Western Star dealer.

### **About Daimler Truck Financial**

Daimler Truck Financial is a business unit of Mercedes-Benz Financial Services USA LLC, and is the captive financial services provider for the Daimler Trucks North America family of commercial vehicle products, including Freightliner Trucks, Western Star, SelecTrucks, Sprinter Vans, Thomas Built Buses and Fuso. It is part of the Daimler Mobility AG group of companies, headquartered in Stuttgart, Germany, which is one of the leading financial services organizations worldwide.

### **About Daimler Trucks North America**

Daimler Trucks North America LLC, headquartered in Portland, Oregon, is the leading heavy-duty truck manufacturer in North America. Daimler Trucks North America produces and markets commercial vehicles under the Freightliner, Western Star and Thomas Built Buses nameplates. Daimler Trucks North America is a Daimler company, the world's leading commercial vehicle manufacturer.

\*Actual rates, terms, down payment, days to first payment, and program eligibility will be determined by Daimler Truck Financial's Credit Team, based upon credit worthiness of the customer. Program eligible for Freightliner Cascadia, SD, M2 models and Western Star 5700, 4900, 4700 models. For model year 2020 and older units, eligible for 120 days to first payment plus a down payment allowance of up to \$5,000 USD/\$7,000 CDN as determined by brand and model. For model year 2021 units, eligible for 90 days to first payment incentive only. Promotional, 120 or 90 days to first payment time period begins once the unit has been completed and the contract has been signed. Program expires July 31, 2020. Restrictions apply. © 2020 Daimler Truck Financial is a business unit of Mercedes-Benz Financial Services USA LLC. All rights reserved.