



DTF Introduces New Finance Program for Freightliner and Western Star Construction Trucks

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PORTLAND, Ore. – March 25, 2020 – Daimler Truck Financial (DTF), a business unit of Mercedes-Benz Financial Services USA LLC, is rolling out a new finance program for Freightliner and Western Star vocational trucks in the construction segment. This new option offers qualified buyers up to 120 days to make their first payment.

“We know that customers in the construction segment have different business cycles and credit requirements. We will work together with our team at Daimler Trucks North America to provide financing solutions that fit their needs,” said Tobias Waldeck, head of Daimler Truck Financial. “This program is just one of a number of options we offer to help our customers run their businesses and keep the world moving.”

In addition to the 120 days to first payment finance option, DTF has several vocational-specific finance alternatives and custom finance packages including retail loans, seasonal and skip payments, multiple lease options and flexible payment terms.

“With the best trucks, the best team, and the best dealers, DTNA is well positioned to provide the focus and attention our customers require,” said David Carson, senior vice president, Vocational sales and marketing, Daimler Trucks North America LLC (DTNA). “Now more than ever, local collaboration with our global partners at Daimler Truck Financial will deliver holistic support for our construction customers. Whether before buying, during the purchase process, or to keep our customers up and running – we are here for them.”

From construction trucks to heavy-haul tractors, Freightliner and Western Star have reliable, tough and versatile vocational solutions for any job. For more information about this new option or to explore any of the vocational options from DTF, please contact a Freightliner or Western Star dealer.

About Daimler Trucks North America

Daimler Trucks North America LLC, headquartered in Portland, Oregon, is the leading heavy-duty truck manufacturer in North America. Daimler Trucks North America produces and markets commercial vehicles under the Freightliner, Western Star and Thomas Built Buses nameplates. Daimler Trucks North America is a Daimler company, the world’s leading commercial vehicle manufacturer.

About Daimler Truck Financial

Daimler Truck Financial is a business unit of Mercedes-Benz Financial Services USA LLC, and is the captive financial services provider for the Daimler Trucks North America family of commercial vehicle products, including Freightliner Trucks, Western Star, SelecTrucks, Sprinter Vans, Thomas Built Buses and Fuso. It is part of the Daimler Mobility AG group of companies, headquartered in Stuttgart, Germany, which is one of the leading financial services organizations worldwide.*

*Actual rates, terms, down payment and program eligibility will be determined by Daimler Truck Financial’s Credit Team, based upon credit

worthiness of the customer. Program eligible for new Freightliner and Western Star units. Retail transactions only. Promotional, up to 120-day time period begins once the unit has been completed and the contract has been signed. Program expires December 31, 2020.