



## Detroit Diesel Introduces New Driver Training Video Series

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DETROIT – Detroit Diesel launched the first of its new, four-part driver training video series. Available at [www.DetroitDiesel.com](http://www.DetroitDiesel.com) and [www.youtube.com/DemandItAll](http://www.youtube.com/DemandItAll), the videos were developed to help drivers enhance their engine’s performance.

The four videos include general product background on Detroit Diesel’s DD13®, DD15® and DD16® family of engines; guidelines on driving for optimal fuel economy and power; specifics on BlueTec® SCR Emissions Technology; detailed information about diesel exhaust fluid (DEF); and updates on DDEC®, Detroit Diesel’s proprietary electronic engine monitoring system.

The videos also provide step-by-step guidance for drivers on using Detroit Diesel’s products; as well as provide information on driving trucks with older vs. the newer engine models, detailing the differences in engine characteristics that drivers need to know.

“Detroit Diesel’s products are among the most reliable and fuel-efficient engines available today. We want to help our customers further maximize their performance by providing them with useful tips,” said Brad Williamson, director, engine and component marketing for Detroit Diesel.

The new videos are part of Detroit Diesel’s extensive library of multi-media resources available at [www.DetroitDiesel.com](http://www.DetroitDiesel.com), [www.youtube.com/DemandItAll](http://www.youtube.com/DemandItAll) and [www.Facebook.com/DemandDetroitDiesel](http://www.Facebook.com/DemandDetroitDiesel). Detroit Diesel offers a variety of tools, such as videos, literature and podcasts, to help drivers and fleet managers improve engine performance.

Detroit Diesel Corporation is a leading manufacturer of on-highway diesel engines for the commercial truck market. Headquartered in Detroit, Mich., Detroit Diesel Corporation is engaged in the design, manufacture, sale and service of these products, in addition to supporting alternative and hybrid engine strategies for the commercial truck marketplace. Detroit Diesel Corporation is a Daimler company.