



New Website for SelecTrucks of Detroit Reflects Motor City Pride

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SelecTrucks of Detroit, Michigan's leading used truck dealer, has launched a new website that captures the city's distinct character. The website's user-friendly design and contemporary look is highly functional, enabling fleet and owner-operator customers to quickly find trucks that meet their needs.

"Detroit is known as The Motor City, so we took pride in incorporating the city's unique identity into the website design," said Randy Pennington, Center Manager at SelecTrucks of Detroit.

Celebrating Detroit's reputation as the automotive center of the nation, the website features fonts, emblems, and imagery reminiscent of the bold, decorative designs used to customize truck cabs. Such accents give the site a modern feel and function while honoring Detroit's rich history. The website is simple to navigate with up-to-date inventory listings searchable by mileage, make, model, and price. "Customers can search to find just what they need," noted Pennington. "Menu tabs direct fleet owners and owner-operators to information specific to their business."

SelecTrucks of Detroit also offers perks to website users. "Customers can take advantage of our web-exclusive Manager's Special," Pennington said. "The new tool is another way to support returning customers and first-time buyers alike," he added.

Located just south of Detroit, SelecTrucks of Detroit is convenient to major thoroughfares such as I-275, I-75, and I-94. The Center is located on Telegraph Road in Carleton, Michigan.

To experience the new website, please visit www.DetroitSelecTrucks.com.

SelecTrucks is the leading used truck retailer in the United States. Thirty-six SelecTrucks Centers comprise a retail network spanning the U.S. and Canada. SelecTrucks offers a wide selection of used trucks, convenient locations, comprehensive warranty packages, flexible financing terms and business support. SelecTrucks inventory includes specialty, medium- and heavy-duty trucks, including day cabs and sleeper cabs.

[SelecTrucks](#) is a Freightliner Market Development Corporation (FMDC) brand. FMDC is a division of [Freightliner LLC](#). Headquartered in Portland, Oregon, Freightliner LLC is the leading heavy-duty truck manufacturer in North America. Freightliner produces and markets Class 3 through 8 vehicles under the [Freightliner](#), [Sterling](#), [Western Star](#), and [Thomas Built Bus](#) nameplates. Freightliner is a [DaimlerChrysler](#) company, the world's leading commercial vehicle manufacturer.